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[www.CertifiedNeighborhoodSpecialist.com](http://www.CertifiedNeighborhoodSpecialist.com)

## **FOR IMMEDIATE RELEASE**

### **KENT SIMPSON recognized as Neighborhood Specialist and is awarded CNS Designation**

**Tucson, AZ 6/5/08 Date** - Kent Simpson a member of The Pepper Group Diversified Real Estate was recently awarded the Certified Neighborhood Specialist (CNS) designation for the following neighborhood: Sam Hughes. He joins a select group of knowledgeable top producing agents who hold this highly sought-after designation.

Simpson earned the CNS designation by completing prescribed coursework and submitting proof of neighborhood knowledge. The Certified Neighborhood Specialist course is managed by the Neighborhood Specialist Council ([www.certifiedneighborhoodspecialist.com](http://www.certifiedneighborhoodspecialist.com)) and is geared towards providing agents the research tools and knowledge needed to professionally represent the sellers and buyers in particular neighborhoods. The research skills learned in the CNS course transcends any neighborhood.

With this designation and increased awareness of neighborhood representation, REALTORS® such as Kent can better serve prospective buyers and sellers. Knowledge sets the individuals who have attained the CNS apart from others because it enables agents to research and convey neighborhood specific information such as:

- History of the neighbor and development;
- Building types, models and phases;
- Known hazards;
- Potential tax issues effecting the neighborhood;
- Future building project information;
- Applicable Home Owner Association Bylaws and Covenants;

- Neighborhood demographics;
- School information;
- Local activities and events;

For general information visit [www.certifiedneighborhoodspecialist.com](http://www.certifiedneighborhoodspecialist.com) and for specific help on selling your home contact Kent Simpson your local Neighborhood Specialist at 520.940.6951

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**About Kent Simpson**

Named a National Finalist-the top 10, in the Real Estate Apprentice Season 6 Competition

Member of Housing Opportunities Committee at Tucson Association of REALTORS®

Graduate of National Association of REALTORS® Home From Work™ Employer Assisted Housing Program

**About Neighborhood Specialist Council**

The Neighborhood Specialist Council ([www.certifiedneighborhoodspecialist.com](http://www.certifiedneighborhoodspecialist.com)) manages the CNS (Certified Neighborhood Specialist) designation, the largest and most sought designation for neighborhood experts. This real estate course focuses on enhancing professional skills needed by real estate brokers and agents to provide true “value added” service to today’s home buyer and seller. The Council of Neighborhood Specialists is part of the RealtyU® Family ([www.RealtyU.com](http://www.RealtyU.com)) of career development companies and services.